

# **fiverr Gold**

**TURNING \$5 INTO REAL  
INTERNET RICHES**



**Fiverr Gold:  
Turning \$5 Into Real Internet Riches**

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# Foreword

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With \$5, what service can you offer or rather what service are you willing to pay for?

This is the ingenuity behind the creation of the online marketplace, Fiverr. Ever since the global marketplace launched its site way back in 2009, it has listed millions of services both from entrepreneurs and freelancers with over 1.3 million services with prices ranging from \$5 to \$500.

We will find out about Fiverr [here](#).

# Chapter 1

## Introduction Fiverr Gold Basics

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For freelancers and entrepreneurs, Fiverr is a promising and lucrative marketplace. Knowing the basics of Fiverr and knowing what the market needs enables you to provide services that can generate income for you. Take note, this is not just 5 dollars worth of income we are talking about, you can make it big through Fiverr and have this as a stable source of income.

When there are just too many online marketing opportunities out there, how can you actually earn profit with Fiverr?

This EBook presents a step by step and detailed guide in exploring all the opportunities for you to earn big using Fiverr.

This strategy-packed EBook enables you to utilize simple yet highly effective methods to finally get started with Fiverr and work your way to building your Internet riches.

Filled with creative business concepts and ideas, practical pointers and other useful information, this EBook helps you get to know more about Fiverr and how you can succeed in your venture.

## **What is Fiverr?**

Almost four years ago, Micha Kaufman and Shai Wininger created a site which serves as a marketplace or as a platform where people can buy/sell different services like writing, programming, graphic design and even special services like cartooning, music composition, etc.

Of course, you've come across several online platforms where you are able to buy or sell your services. But Fiverr offers a creative and fresh perspective for both entrepreneurs and freelancers.

Fiverr makes use of a reputation-based system where sellers have to accomplish at least 10 transactions. This allows them to unlock advanced features and tools, thereby increasing value. With this system, you get to sell your services not just at \$5 but even higher than that. In fact, 50% of services being offered on the site now sell beyond the \$5 mark.

## **How Does it Work?**

With Fiverr, you are given a useful platform with tools where you can easily market diverse services depending on your skills and expertise. You get to have a platform where you can connect with potential buyers and you can also receive payments online. Based on your earnings, Fiverr takes in 20% commissions from every sale.

## **Fiverr's Level System**

Fiverr has three different levels: Levels 1 to 3 and the Top Rated Seller. For a beginner, you have to start offering your services at \$5 until such a time that you start to increase your level and unlock advanced plugins and tools.

For sellers who continue to advance levels, they get to have tools like the gig extras. These tools allow sellers to have additional services with an additional cost that may range from \$5 to \$100, while the multiples allow buyers to buy more than one service.



# Chapter 2:

## Why Is Everyone Crazy About Fiverr?

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When searching online for a powerful internet marketing strategy to boost your online presence, one thing you'll notice is that professional internet marketers always recommend the use of Fiverr. You might have stumbled upon several articles pertaining to the use of this wonderful site but the question still remains; why is everyone crazy about Fiverr?

Well, to make the story short, if you put “Fiverr” (a micro-job site that offers various services to help you boost your online traffic at a very cheap price) and “Internet Marketing” (a process that helps you gain huge amounts of profit) together, you'll likely see your bank book expanding—for good reasons.

### **How I Bumped into Fiverr**

I think it's time to share my crazy story about how I came across Fiverr and how it helped me be in the successful position where I am right now. It all happened when I planned to create a new site. I wanted to have a new header and a couple of videos to improve my site. Thinking that doing these tasks are just a piece of cake, I decided that me and my wife would just have to do them all by ourselves.

I used Gimp (a wonderful program which I'm not good at) to work on the videos. And my wife, having to work with juggling a packed schedule as a mother, a business person, and now my assistant on editing videos have only made just half of a single video.

Then things went crazy and to make matters worse, we ended up not having any headers or videos at all. Being overwhelmed with the loads I was carrying, I finally let go of my "failing multi-tasking skill" to find a better way to fasten things up and get the job done with the utmost quality. And this is where Fiverr.com came in.

### **What Fiverr Offers**

Fiverr is one of the greatest micro-job sites today. The site has thousands of highly-skilled people that are flocking to earn a decent amount of money. They make money by offering tasks and services out of their creative knowledge and skills starting at \$5.

Online entrepreneurs and even freelancers can use the site to monetize their services. Amazingly, workers at Fiverr offer just about anything including graphics and design, online marketing, writing and translation, programming, music editing, video and animation, and even fun and bizarre things you never thought they'd offer. From serious to outrageous; you name it, they can provide it for just \$5.

Given that they offer almost any services, I looked for people that might really help me get things done on time and with high quality

standards. Since I wanted to have videos on my site, I looked for a video editor and animator.

For my banners and headers, I searched for graphic designers. And for my website content, I looked for an expert SEO writer and social media marketer. And to my amazement, I have finally got everything that I needed for my site all for a downright cheap price.

### **Smart Ways on How to Get Your Money's Worth using Fiverr**

You must be aware that not all workers at Fiverr are experts and highly experienced. Some of them have a hard time satisfying their client's demands; others are just looking for someone to scam. While this can go on at any site online today, there are hundreds of workers at Fiverr that are highly reliable, trustworthy, and can definitely meet your expectations.

So my best advice would be to look only for top-rated workers. Browse through their profile and read their employment history. You may also check their past clients' feedbacks and ratings. In this way, you can determine whether or not the contractor is a good candidate for the job.

You can also minimize your task of searching for the right candidate by filtering only top-rated contractors. Just by using Fiverr, you can

make any tasks a lot easier. Plus, it helps you get what you need so you can make more money out of their work.

If you are having problems boosting your online profits, or maybe you needed a hand to work something out with your internet marketing strategy, don't be afraid to unload some of your tasks and ask for help. Visit the site and learn how to make 100% commission on products and start building a profitable career starting today.

# Chapter 3:

## What Are Gigs And What Can You Do With Fiverr?

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It isn't surprising to find countless online money making opportunities on the Internet. Working and shopping online has become very common, in fact, a majority of the world's businesses focus on the online market. Fiverr for instance takes on a more unique and creative approach when offering millions of people endless opportunities to create gigs and promote products and services for as low as \$5.

So what are Gigs and what can you really do with Fiverr?

### **Gigs As You Should Know It**

Basically in the world of Fiverr, gigs represent the kinds of jobs you will offer prospective clients. What's great with this money making opportunity is the fact that it allows for any kind of product and service to be offered to anyone who wishes to take advantage of it. The idea behind this is that Fiverr greatly invests in the creative spin with every product or service sold.

One of the best techniques to utilize the website is to come up with gigs and offer them as uniquely as possible. Gone are those days when

people will simply say, “Spanish Lessons Offered”. What will work better is when a gig poster says, “The Best and Most Fun Spanish Lessons Good for 30 Minutes. Only \$5!” Now, isn’t that more attractive?

## **Different Types of Gigs to Showcase**

There are also no limits to the kinds of gigs you can offer everyone on Fiverr as long as they are wholesome and something can be learned or enjoyed from them.

If you want to really maximize the opportunity to earn \$5 for every client who will sign up for your gig, make sure to promote those that will really work.

Think in terms of the competition and rise above this idea and come up with something up to par or way over your own standards.

You also have to think of the things you’re really good at. This is because it would be pointless to offer a gig that you will have to spend so much time on researching. If you’re good at speaking a foreign language, utilize your talent and offer that kind of gig. These days, graphic work, website design and logo design gigs are high in demand so if you have talents in that field, best to focus on that as well.

## **What Can You Do With Fiverr?**

There are so many things you can get out of using Fiverr. Other than the countless opportunities to make \$5 for every gig offered, Fiverr also makes it possible for you to perform various types of social media tasks like building links and commenting on various blogs. Imagine if in the past you only wrote a blog or read other people's blogs, now, you can even make some money out of that.

Fiverr also makes it possible for you to invest in what you are really good at. Even if you think an idea is weird or mundane, there is a huge chance that other people may be looking for the gig that you are offering and you will most likely earn from it too.

Fiverr definitely offers endless potential for making money online and if you will be doing something you love and you get to freely share this with others, is there anything better you can wish for?

# Chapter 4:

## Becoming a Featured Seller and a Top Rated Seller

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As a seller in Fiverr, one of the most important things to guarantee is that you actually sell the services you are offering. When you already have had sales, the next thing you should prioritize is getting more clients to buy your services. To get more sales and attract more clients, there are two possible ways that you can do that: (1) become a featured seller, or, (2) become a top rated seller.

### **How to Become a Featured Seller**

Becoming a featured seller is lucrative but also elusive. The selection process for featured sellers on Fiverr is an internal process solely handled by the Fiverr staff. To become a featured seller, you must be able to offer something new and unique that will catch the attention of the staff. It is important to note that creativity and originality have big roles in the said selection process.



## How to Become a Top Rated Seller

Becoming a top rated seller on Fiverr is just as lucrative as being a featured seller. However, it takes on several steps:

1. **Get positive reviews.** Accumulated positive reviews become your key to being a top rated seller. To get positive reviews, you must always deliver what was asked from you on or before the agreed deadline. Also, always remember to ask your clients to give a review on the work you have done.
2. **Fix negative reviews.** There will be times when you receive a negative review. When this happens, always return to the client and improve your work. When you've satisfied the client, ask them to modify or delete their negative review. If you are unable to reach client, you may refer to the customer support for assistance.
3. **Respect the deadline.** The key to meeting a deadline is to set a reasonable deadline in the first place. It is always recommended to deliver services on time but should you be unable to meet the deadline, it must be a part of your protocol to update the client on the status of the project.
4. **Promote gigs.** You should make an effort to promote your gigs on Fiverr and on other sites. You can opt to upload a video on Fiverr to increase the probability of popping in during searches and you can also post to other networking sites.

**5. *Be original and creative.*** Being a top rated seller means that you are above the average. You should be able to offer services that are both original and creative to satisfy your clients.

Overall, you must be able to deliver excellence. Always give a hundred percent in doing the service you are offering to your clients. To be excellent in your work, you must be concise and clear in your job description to avoid misleading the customers.

Remember that when the end product of a project is clear to both buyer and seller, satisfaction is already guaranteed. It is also part of excellence to be responsive, which means that you must respond promptly to the concerns of your clients.

# Chapter 5: Someone Built His Own House From Fiverr Earnings!

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Your life-long dreams can definitely come true when you combine passion and persistence with one of the biggest online money making opportunities like Fiverr.

Compared to other income generating websites out there, Fiverr greatly invests in the idea of honing your skills and talents and utilizing them in the best possible way. As a result, when you're doing something that you love, it becomes rather effortless to engage in it on a daily basis.

## **What is Fiverr and How Can It Help You Earn Millions?**

Fiverr is one of the most popular venues for selling products and services today and the cost of each one is only \$5. This small investment can transform into the biggest earnings of your life if you are determined to reach your income goals.

The idea behind Fiverr is it allows you to post just about any kind of service you might have in mind and the more creative ways you present your pitch, the more likely will Fiverr users will hire your services.

You can come up with the most unique and fun ideas because Fiverr is the best place for that. In fact, the minute you create an account at Fiverr, you must immediately forget the words “boring” and “typical”. Fiverr is the most ideal place to stand out and earning millions is definitely not impossible.

### **Anarchofighter’s True to Life Fiverr Story**

Just like you, one of Fiverr’s users by the name of anarchofighter started small in the industry but he worked hard, exerted all the effort he could possibly put into the opportunity and focused on his goal which was to make good money.

Anarcho is just approaching his first year anniversary of selling various types of services on Fiverr but he has already fulfilled his biggest dream which is to have his own house built.

Fiverr inspired Anarcho in more ways than one. Luckily for him, he was able to find a huge deal from the website which eventually paved the way for his dreams to come true.

Although the completion of Anarcho’s dream house is still currently in the works he happily announced his purchase of a three bedroom brick, two and a quarter bath ranch that also comes with a full attic and basement.

As inspiring as his story might be, the good thing about it is it proves that it can also happen to you. The opportunity is already right before your very eyes. What you have to do now is to think of what you can uniquely offer in the pool of services on Fiverr. Once you do, the best clients will surely hire you in no time.

Just like that, you can also fulfill your dreams – whether it may be buying your first car, sending your children to the best schools or traveling the entire globe.

With Fiverr's range of opportunities and the motivation you can get from joining the team, it's now all up to you to make the desires of your heart come true.

# Chapter 6: Finding Out What Service You Can Provide

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As mentioned in the previous chapters, Fiverr provides everyone who wishes to make money online and straight from their homes endless opportunities.

Imagine, without having to pay any amount of money just to become a member on this website, you can immediately provide customers with any kind of service you are good at.

The question is which service would be great to provide these customers with and how can you ensure that your services will be a total standout among all of your competition?

## **Various Services Are Welcome**

What's great with Fiverr, other than the fact that anybody can create and register an account and use it for the endless money making opportunities it offers, is that this website is open to all sorts of services you can possibly ever think of.

Since Fiverr focuses on unleashing every member's creative side, that is one trick you have to consider. Instead of providing safe and boring

online services, focus on those that will immediately attract people to try out what you can offer to them.

Thus, if you are good at writing different types of articles it would be a great idea to post this kind of service on the website. Since everything on Fiverr costs only \$5, you will immediately be hired for sure.

Some of the longest online working relationships have been built and established on Fiverr-- thanks to this website's unique platform. Now is definitely the time for you to take advantage of it as well.

### **Focus On Your Strengths**

It is a must then for you to focus on your strengths. Chances are you have one, two or three strengths that you can showcase to clients who use Fiverr in search of certain services.

If you are good at giving people all sorts of advice, why not charge them for it this time around?

You can also help people by giving them accurate and effective tips on how to improve their credit score or find the best auto insurance at a specific state.

You see, the opportunities on Fiverr are truly endless and if you focus on the things that interest you greatly, there is also a much bigger chance for you to earn more.

The next thing you know, you will be able to not only reach out and cater to the needs of your clients; you will also be able to make a difference in their lives. At some point, you will also be able to make all of your dreams come true.

### **Figuring Out What You Can Offer**

Figuring out exactly what you can offer on Fiverr is not at all difficult. All you have to do is focus on your strengths as well as your interests and grow in this online money making opportunity.

If you are wiser than the rest, it would also be good to focus on things that you know people are interested in at the particular moment. If gadgets and technology information and how to's are what's popular now, train yourself to become knowledgeable on the topic and maximize your money making prospects.



# Chapter 7:

## How to Draw Traffic To Your Fiverr Gigs

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Fiverr empowers the people to buy and sell different kinds of products, wherein the gigs commonly begin at \$5. Among the things which makes Fiverr highly in-demand is the fact that 'joining' is costless. Fiverr understands the difficulty of the tasks involved in promoting products and services. This is their reason why they opened their doors to anyone who wants to showcase their products and services. By just sparing \$5 per task, anyone can execute outsourcing effectively.

### **Building Traffic- Making your Fiverr Gigs Successful**

There's no doubt that Fiverr is an affordable and efficient method of capturing the attention of your target population, or building traffic to your website. Check out these tips and tricks of Fiverr, and how it can help in building traffic:

### ***Don't hesitate to purchase backlinks***

Usage of backlinks is rampant nowadays, especially in the entrepreneurial world. With the aid of registered outsources, you can snag numerous backlinks, even more than what you want. There are a lot of options, yet the primary purpose of these backlinks is to build

the traffic of a specific website. You'll receive reports pertaining to the backlinks, and you may as well check into every that goes along with baklinks. Take note; more pings is equivalent to huge website traffic.

### ***Facebook Power***

Facebook sharing can be easier, and has a higher chance of generating positive results, with the help of Fiverr. Share your Fiverr gigs for only \$5. What else can you ask for? For just \$5 you can offer your gigs to thousands of contacts. The logic is simple, more contacts means more traffic for the website.

### ***Hello World, Hello Twitter***

Do you want someone else to do the 'Tweeting' task for you? Do you want your tweets to reach numerous Twitter accounts? For \$5, and by just forwarding your messages, and supplying a link, your tweet will be disseminated to thousands of Twitter users.

### ***Pile Up on Social Bookmarking Accounts, And Bookmarking your Website***

If you are on the buying end, see how powerful your \$5 is! Imagine your URL appearing on various social bookmarking websites. Aside from the fact that bookmarking can increase the traffic of the site, it

can also provide more backlinks, as well as take the website address to different places.

### **Advantage Of Making and Adding Your Gigs Containing Your URL**

Whenever we have to do time consuming, tedious tasks, we ask others to help us. When it comes to outsourcing, seek the expertise of Fiverr. Remember, in website traffic, even a single contact means a lot.

# Chapter 8: Building a List of Consistent Customers Coming Back Over And Over Again

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Are you having problems marketing your products and services? Or maybe you do know how to market them and you do have customers. The only problem is, you have a lot of ON-OFF customers and none of them are REGULARS. A lot of internet marketers suffer from the same anxiety that you have. Well, let me alleviate your anxiety and help you turn every on-off customer into regulars. Don't worry; the process is very simple. The secret simply relies on a highly efficient trick. How? Read on.

## **THE TRICK—Build an Email List**

I'll state to you a short story. I am an avid fan of yoga and I have been attending classes at this particular yoga center since 2010. Back then, I noticed that I didn't recall any of the yoga practitioners' faces as there were always new students that attended the class. I asked my teacher why. Then he told me that he didn't have a regular student but me. And this is where I told him about the secret trick.

Why not get their email addresses and start building a connection with them online so they won't forget you—a simple move that could

turn a small-time business into building numerous branches like wildfire. He accepted the advice, and voila! The yoga center now has expanded to eight more branches, and their regular students are just countless.

## **How the Email Marketing Strategy Works**

Let's just put it this way—be their friend; a friend that cares and communicates every now and then just to say “hi”. ☺

How do you do it in the first place? Follow these simple steps with the Yoga example (apply it to your business):

1. **Send a friendly but helpful reminder.** The day after the session, send an email on how they (your students) can practice safely at home. This is a reminder not to go back to your shop, but a reminder to keep on practicing their yoga exercises to help them mitigate their bodily pain continuously. No business talk. No sales pitch. It's just a pure helpful reminder.
2. **Just say “hi”.** A week later, send another email just to check how they're doing. Again, no sales pitch here. Then send out some useful tips about how to start a well-balanced diet and a healthy lifestyle.
3. **Bring in the loyalty program.** Two weeks after the session, this is when you can offer the loyalty program. And of course,

this is not just any loyalty program. This where the trick is really hiding.

## **Unveiling the Secret to Success of Internet Marketing**

Offer to them a special loyalty card that goes like this: For every 10 yoga sessions, get one free.

*Here's the catch:* To lure them to schedule a class immediately, tell them that if they schedule an appointment right away, they will already get 3 sessions of credit which means that they only need 7 sessions to get 3 free ones.

How do this trick works? Simple. This is called the artificial advancement. Now what is artificial advancement? Below is an elaborate explanation.

On my way to visit my mother, I discovered a homey coffee house. There I sip a very soothing mint coffee and have some cinnamon bread that tastes simply divine. Then I wondered, why is that there are only a few customers in the coffee shop while they serve these delectable snacks? This is when I started a little chat with the owner. I asked him about the average number of customers they have every day. He told me that the number is inconsistent, as the shop doesn't have any regular customer but his niece. Then I told him, how about you give loyalty cards to your customers offering free snacks for every 10 orders.

## **Understanding Human Behavior Trick**

Now here's how the trick actually works: Instead of requiring the full 10 orders, the shop will give 2 orders as a free bonus. This trick works by working with the human behavior. How? Say, the shop gives a loyalty card that offers a free snack for every 8 orders, but the shop did not send out bonus credits? Your customers will feel that they are far away from the finish line and getting the free snack is STILL 8 orders away. Whereas, on the other hand when the shop gives 2 free bonuses, the customers will feel that they're closer to the finish line and they're ONLY 8 orders away from getting the free snack.

See big the difference?

As a result, like the yoga center, the coffee shop is now serving thousands of customers (new and regulars) every day from different branches...simply by doing a nifty behavior trick.

Now do you understand what happened at the coffee shop? If you give your customers a loyalty card with the hidden "artificial advancement", they're likely to be enticed by the offer and complete the program. This is just what happened to the yoga center as well. And all my teacher did was to send out 3 very important emails.

## **Strengthen Your Foundation and Practice the Trick**

Having said all that, I think that you already have an idea on what to offer to your customers. But before that; start with building an email list, and from there everything will just fall into place successfully.

And of course, this is not only the single-most thing that makes a business succeed. It will also fall on the quality of your services and products. This is the real foundation of your business. So to make your business succeed, you must hand-in-hand improve the quality of your business while using the best marketing strategy.



# Chapter 9: Conclusion

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## **Deepening Seller-Buyer Relationships on Fiverr to Earn Huge Amounts of Money**

Whether you are a seller or a buyer, you can take advantage of Fiverr to expand \$5 into real internet riches. The logic is pretty simple—it's all about being smart and giving your best and honest shot to earn huge amounts of profits online.

## **Advice for the Sellers to Earn Money On Fiverr**

For sellers, the secret is to work hard, give your best, and always look for new ways to improve your skills. We are talking about making money online here and you must be aware that the internet world is changing so fast, I mean literally.

Google has just updated their search algorithm and just earlier today, it is again planning to undergo some major changes to improve how their crawlers search for websites that provide the freshest and most relevant content. And you know when Google is up to something, all of the website owners and freelancers' job will just turn into a vague future.

You will never know what will happen to that article you have written before with just the right amount of keyword density, only to find out that Google has another search algorithm and you noticed that your article has landed on the deepest ranking in Google SERPS.

If you don't put in the extra amount of effort to boost your knowledge and skills to improve your service to your clients, you will be like a balloon that will just disappear in the vast sky of the World Wide Web. So if you want to earn money online using Fiverr, put yourself into it; dedicate your time and energy; have the passion and drive to learn new things and there's no way that you can't succeed in this endeavor.

Exert a huge amount of effort to excel and reach the super sellers' position. In this way, it will not be hard for you to land a job. Having high and great remarks from your past employers, the buyers themselves will be the one to propose the job to you.

### **Advice for the Buyers to Earn Money On Fiverr**

As a buyer, although you are the one who will manage the work of your workers, make sure that you treat them fairly. Develop a good working relationship with your contractors. Workers always become more passionate with their job if they have a good rapport with their clients. Be slow to judge and let them know what you really want for the project.

Anyway, any highly driven worker would be so delighted to be corrected about their work so they can improve their skills. You must also develop a meticulous eye towards your workers as some of them are just looking for a victim to scam. This happens all the time on micro-job sites and outsourcing sites.

Contractors would ask for a milestone and promise to deliver the project on time only to find out they've just taken your money without submitting any work. To avoid these unwanted incidents, it is best to look for sellers with great employment history.

Another point to discuss here is that, like sellers, buyers also have to become updated with the latest trends online. You must be aware if your contractors deliver up-to-date work to ensure that the job is worth your money.

Read, research, and learn the newest updates as the internet world is forever changing the future.

Hopefully this book has given you a head start on getting started with Fiverr and to have great success with their program.

***Best wishes on your ventures.***

***OTHER RESOURCES:***

FiverrFever

<http://scgoldmine.com/go/?cb61>

Traffic Magnet Outsourcing Edition

<http://scgoldmine.com/go/?g643>

Clip Juicer - Video Software Outsourcing

<http://scgoldmine.com/go/?trkv>